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PUBR 4080
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Weekly Synopsis 7

July 16 – Today I delivered Light Up The Night 5K event fliers to local area businesses and I also delivered Battle of the Batter tickets to the bakeries competing in the event so that they might sell them.

July 17 – Today I worked on small office tasks. I folded and organized the left over event shirts.

July 18 – Today I made more invitational calls for the Making Strides event. Then I made Relay for Life event signs for one of the community reps in the office. We also had a staff meeting to update on Making Strides.

July 19 – Today I worked in the office for four hours doing calls for Making Strides and gathering promotional items for a display. I then drove the items to ETSU and set up an informational relay for life table at the new student orientation. I worked the table for about three and a half hours. I then cleaned up and returned the items.

This week was more active than last week. I really enjoyed getting to work the orientation at ETSU because I was able to get out of the office and speak to the new students at Relay for Life. Again my least favorite was making the calls to businesses. I don't like doing telemarketing type jobs and it's just a really awkward feeling. I did feel a little bit better this week about it though because I changed up how I was approaching it and I actually got six people in a day to sign on. Besides this, everything else was fine. I have learned a lot about this organization and how to market things. Next week is my last week.