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PUBR 4080
7-13-12
Weekly Synopsis 6

July 9 – Today I drove Battle of the Batter fliers to all of the participating bakeries.

July 10 – Today I wrote a press release for the Battle of the Batter event on July 29.

July 11 – Today I wrote a calendar announcement for the Light Up The Night event and then also created an event poster and flier.

July 12 – Today I made invitation calls for the Making Strides Against Breast Cancer event.

This week was probably the busiest I've had so far. I was tasked with writing a press release, a calendar announcement, and designing event fliers. The task I enjoyed least was making calls to businesses about Making Strides because I really hate talking on the phone and it is really awkward making cold calls to businesses. I feel a little bit like a telemarketer. I did enjoy everything else though. I am almost finished with my internship with only two weeks left. I feel like it has gone really well so far and I haven't really had a bad experience.