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Weekly Synopsis 3

June 19 – Today I did one last drive through Johnson City with the promotional kits and also event fliers to try and get businesses to participate in helping to promote the event. I did this for half of the day and then I came back and began gathering information to write a press release for the event on June 29.

June 20 – Today I received information for the press release and began writing it. I also sat through an office staff meeting.

June 21 – Today I performed an interview with one of the Washington County Relay for Life committee chairs to get quotes for my press release.

June 22 – Today I collected the quotes from yesterday and plugged them into my press release. I then edited it and turned it in.

My favorite thing that I got to do this week was writing a press release. I did have a deadline for this project. I received the task Wednesday and my deadline was Friday before I left. This was not hard for me because I am a pretty fast worker and I am use to having deadlines like this for classes. It wasn't too hard to write because I did have a lot of information to work with and examples to go off of. This week I also had to go one last time and talk with business. I don't enjoy this as much because it can be intimidating, but it's not too bad.