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Weekly Synopsis 2

June 13 – Today I organized all of my previously collected contacts into organized documents. I then put together promotional kits to take and present to these businesses that we are trying to get to participate. The kit includes an event poster to hang in the establishment, brochures to be handed out, sun cards to collect donations and hang in the establishment’s window, and a free Relay for Life bag. I then sat in on a meeting that my supervisor held with the Paint The Town Purple Committee.

June 14 – Today I took the promotional kits that I put together yesterday and began to visit the businesses to see if they would be willing to participate in our event. Today, I visited businesses on W. State of Franklin. These included Cook Out, Wendy’s, Knights Pizza, and Bojangles.

June 15 – Today I revised some of the promotional kits and then I went back out in the community with the kits in order to try and get businesses to participate in Paint The Town Purple.

Overall, I think it is moving a little quicker now that we do have a relay that is in the next two weeks. So I do have a deadline for Purple 101. We are supposed to speak with all of these businesses by the end of next week. I started yesterday and it is a lot harder than I expected it to be because not many of the businesses are willing to participate. I was nervous starting this because I have never had to do just walk in visits to managers before so it was overwhelming to begin with and it makes it even more so when it is not a positive answer. I am getting more use to it now though and I will be done with this task soon.

I have attached the final business contact sheet and also the letter I wrote for the marquee messaging.